

## **Social Media Committee Report for the Annual Meeting on May 28, 2026**

Our Local is committed to engaging all members from retirees, long-standing OTs, to new hires. We are using various social media platforms to provide information relevant to DOTL OTs.

The ETFO DOTL **Facebook group** is one avenue being used to bring colleagues together to share helpful information, get questions answered quickly, and make connections with each other through meaningful dialogue. There you will find posts on all things related to being a daily elementary OT or LTO teacher in Durham.

Our **Facebook** group is flourishing with a current member count of 487 active participants. All members are vetted to be on the OT roster. As members resign or become permanent, they are removed from the group to ensure the group is made up of only DOTL Occasional Teachers.

We have decided to stop using X, due to limited engagement. We will continue to post on **Instagram**.

**We are excited to announce that our website, [www.etfodotl.com](http://www.etfodotl.com), is being redesigned in June**, but will continue to be a place members can go to find up-to-date information. New Professional Learning opportunities are being added to the Upcoming Workshops tab under Professional Learning every week. You will also find details for upcoming social events and equity workshops being put on by the DOTL.

The Forms tab on our website once again contains a form called “PL Funding Application Form”. Here members can digitally submit their PL funding application and attach the required supporting documents. As always, the PDF files are also available on the website if members would like to submit their application using a paper copy sent to the office or via email to our PL chair.

An addition to the website is a Digital Calendar on a month-by-month view. The Digital Calendar tab menu contains digital versions of pages from our annual day-planner. Included are the DOTL and DDSB information pages, the pay schedule, and the list of DDSB schools, organized by city.

The local’s website has a public site and a secure site for members. For access to the members’ site, DOTL Occasional Teachers are encouraged to contact George or Ann at [info@etfodotl.com](mailto:info@etfodotl.com).

**The Local is still looking for some tech-savvy member (s) to take over the Social Media portfolio.**

Respectfully submitted,

Ann Webb  
Acting Social Media Committee Chair